

**DOCTOR OF
BUSINESS
ADMINISTRATION
(DBA)
SYLLABUS**

HEALTHCARE MANAGEMENT SPECIALISATION

Foundation Course

Course Code	Course Title	Credits
CBS-DBA 8006	Contemporary Challenges in Business	3

Core Business Courses

Course Code	Course Title	Credits
CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3

Business Strategy Course

Course Code	Course Title	Credits
CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3

Research Methods Courses

Course Code	Course Title	Credits
CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	4

CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3
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Specialization Courses

Course Code	Course Title	Credits
CBS-DBA 8560	Seminar in Healthcare Managerial Decision Making	3
CBS-DBA 8561	Seminar in Managing Healthcare Delivery Systems	3
CBS-DBA 8562	Seminar in Law and Ethics in Healthcare Management	3

Doctoral Studies Courses

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	17

SOCIAL IMPACT MANAGEMENT SPECIALISATION

Course Code	Course Title	Credits
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Foundation Course

CBS-DBA 8006	Contemporary Challenges in Business	3
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Core Business Courses

CBA-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3

CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
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CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
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Business Strategy Course

CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
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Research Methods Courses

CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
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CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	4
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CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3
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Specialization Courses

CBS-DBA 8521	Seminar in Change Management	3
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CBS-DBA 8522	Seminar in Sustainability	3
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CBS-DBA 8523	Seminar in Law and Compliance	3
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Doctoral Studies Courses

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
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CBS-DBA 9000	Doctoral Thesis	17
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LEADERSHIP SPECIALISATION

Foundation Course

Core Business Courses

Course Code	Course Title	Credits
CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3

Business Strategy Course

Course Code	Course Title	Credits
CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3

Research Methods Courses

Course Code	Course Title	Credits
CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	4
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3

Specialization Courses

Course Code	Course Title	Credits
CBS-DBA 8521	Seminar in Change Management	3
CBS-DBA 8522	Seminar in Sustainability	3
CBS-DBA 8524	Seminar in Multicultural Management	3

Doctoral Studies Courses

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	17

ENTREPRENEURSHIP SPECIALISATION

Foundation Course

Course Code	Course Title	Credits
CBS-DBA 8006	Contemporary Challenges in Business	3

Core Business Courses

Course Code	Course Title	Credits
CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3

CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
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CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
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Business Strategy Course

Course Code	Course Title	Credits
CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3

Research Methods Courses

Course Code	Course Title	Credits
CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	4
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3

Specialization Courses

Course Code	Course Title	Credits
CBS-DBA 8511	Seminar in Innovation Management	3
CBS-DBA 8541	Seminar in Entrepreneurial Finance	3
CBS-DBA 8531	Seminar in B2B Marketing	3

Doctoral Studies Courses

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	17

INFORMATION SYSTEMS MANAGEMENT SPECIALISATION

Foundation Course

CBS-DBA 8006 Contemporary Challenges in Business 3

Core Business Courses

CBS-DBA 8151 Organizational Leadership: Doctoral Theory and Practice 3

CBS-DBA 8120 Information Systems: Global Management Strategies and Technologies 3

CBS-DBA 8130 Marketing: Strategic Innovation in Globally Diverse Markets 3

CBS-DBA 8140 Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities 3

CBS-DBA 8110 Business Operations: Systems Perspectives in Global Organizations 3

Business Strategy Course

CBS-DBA 8161 Business Strategy and Innovation for Competitive Advantage 3

Research Methods Courses

CBS-DBA 8427 Applied Research Methods—Qualitative and Quantitative 3

CBS-DBA 8991 Qualitative and Case Study Research for Business Analysis 4

CBS-DBA 8438 Quantitative Decision Making for Business Analysis 3

Specialization Courses

CBS-DBA 8510 Seminar in Global Supply Chain Management 3

CBS-DBA 8511 Seminar in Innovation Management 3

CBS-DBA 8512	Seminar in IT for Competitive Advantage	3
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Doctoral Studies Courses

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
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CBS-DBA 9000	Doctoral Thesis	17
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ACCOUNTING SPECIALISATION

Foundation Course

Course Code	Course Title	Credits
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CBS-DBA 8006	Contemporary Challenges in Business	3
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Core Business Courses

Course Code	Course Title	Credits
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CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
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CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
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CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
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CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
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CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
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Business Strategy Course

Course Code	Course Title	Credits
CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3

Research Methods Courses

Course Code	Course Title	Credits
CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	4
CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3

Specialization Courses

Course Code	Course Title	Credits
CBS-DBA 8550	Seminar in Managerial Accounting	3
CBS-DBA 8551	Seminar in Accounting-Based Performance Evaluation Systems	3
CBS-DBA 8552	Seminar in International Aspects of Managerial Accounting	3

Doctoral Studies Courses

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	17

MARKETING SPECIALISATION

Foundation Course

CBS-DBA 8006 Contemporary Challenges in Business 3

Core Business Courses

CBS-DBA 8151 Organizational Leadership: Doctoral Theory and Practice 3

CBS-DBA 8120 Information Systems: Global Management Strategies and Technologies 3

CBS-DBA 8130 Marketing: Strategic Innovation in Globally Diverse Markets 3

CBS-DBA 8140 Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities 3

CBS-DBA 8110 Business Operations: Systems Perspectives in Global Organizations 3

Business Strategy Course

CBS-DBA 8161 Business Strategy and Innovation for Competitive Advantage 3

Research Methods Courses

CBS-DBA 8427 Applied Research Methods—Qualitative and Quantitative 3

CBS-DBA 8991 Qualitative and Case Study Research for Business Analysis 4

CBS-DBA 8438 Quantitative Decision Making for Business Analysis 3

Specialization Courses

CBS-DBA 8533 Seminar in Marketing Research 3

CBS-DBA 8531 Seminar in B2B Marketing 3

CBS-DBA 8532	Seminar in Consumer Behavior	3
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Doctoral Studies Courses

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
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CBS-DBA 9000	Doctoral Thesis	17
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FINANCE SPECIALISATION

Foundation Course

CBS-DBA 8006	Contemporary Challenges in Business	3
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Core Business Courses

CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
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CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
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CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
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CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
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CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
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Business Strategy Course

CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
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Research Methods Courses

CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
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CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	4
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CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3
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Specialization Courses

CBS-DBA 8540	Seminar in International Finance	3
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CBS-DBA 8541	Seminar in Entrepreneurial Finance	3
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CBS-DBA 8523	Seminar in Law and Compliance	3
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Doctoral Studies Courses

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
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CBS-DBA 9000	Doctoral Thesis	17
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INTERNATIONAL BUSINESS SPECIALISATION

Foundation Course

CBS-DBA 8006	Contemporary Challenges in Business	3
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Core Business Courses

CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
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CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
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CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
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CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
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CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
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Business Strategy Course

CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
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Research Methods Courses

CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
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CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	4
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CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3
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Specialization Courses

CBS-DBA 8510	Seminar in Global Supply Chain Management	3
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CBS-DBA 8540	Seminar in International Finance	3
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CBS-DBA 8524	Seminar in Multicultural Management	3
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Doctoral Studies Courses

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
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CBS-DBA 9000	Doctoral Thesis	17
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GLOBAL SUPPLY CHAIN MANAGEMENT SPECIALISATION

Course Code	Course Title	Credits
Foundation Course		
CBS-DBA 8006	Contemporary Challenges in Business	3

Core Business Courses

Course Code	Course Title	Credits
CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3
CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3

Business Strategy Course

Course Code	Course Title	Credits
CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3

Research Methods Courses

Course Code	Course Title	Credits
CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	4

CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3
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Specialization Courses

Course Code	Course Title	Credits
CBS-DBA 8510	Seminar in Global Supply Chain Management	3
CBS-DBA 8512	Seminar in IT for Competitive Advantage	3
CBS-DBA 8524	Seminar in Multicultural Management	3

Doctoral Studies Courses

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
CBS-DBA 9000	Doctoral Thesis	17

HUMAN RESOURCE MANAGEMENT SPECIALISATION

Foundation Course

CBS-DBA 8006	Contemporary Challenges in Business	3
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Core Business Courses

CBS-DBA 8151	Organizational Leadership: Doctoral Theory and Practice	3
CBS-DBA 8120	Information Systems: Global Management Strategies and Technologies	3
CBS-DBA 8130	Marketing: Strategic Innovation in Globally Diverse Markets	3
CBS-DBA 8140	Finance: Fiscal Leadership in a Global Environment—Creating Competitive Responses and Building Corporate Opportunities	3

CBS-DBA 8110	Business Operations: Systems Perspectives in Global Organizations	3
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Business Strategy Course

CBS-DBA 8161	Business Strategy and Innovation for Competitive Advantage	3
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Research Methods Courses

CBS-DBA 8427	Applied Research Methods—Qualitative and Quantitative	3
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CBS-DBA 8991	Qualitative and Case Study Research for Business Analysis	4
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CBS-DBA 8438	Quantitative Decision Making for Business Analysis	3
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Specialization Courses

CBS-DBA 8580	The New HR: The Savvy Strategic Partner	3
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CBS-DBA 8581	Succession Planning: A Survival Tool of the Fittest	3
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CBS-DBA 8582	An HR Plan for Organizational Agility	3
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Doctoral Studies Courses

CBS-DBA 8100	Doctoral Comprehensive Examination - Business	3
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CBS-DBA 9000	Doctoral Thesis	17
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